



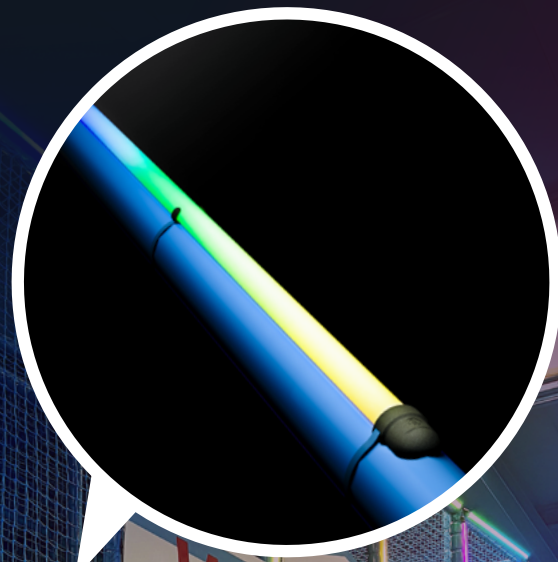
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Introducing Rugged Lighting!

Transform your indoor play venue with Rugged Interactive's custom lighting solution.

Our dynamic, modular LED-based indoor lighting system is designed to elevate the play experience, create a premium feel and enhance gameplay.

- Exciting Lighting Effects
- Quick & Easy Installation
- Integration into Rugged Products
- Simple, Robust Wiring
- Long LED Runs
- Competitively Priced
- Rigorously Tested for Durability



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Rugged Lighting Igniting Play Through Light



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How Can Lighting Impact Your Business?

Lighting doesn't just brighten a space - it sets the tone, focuses attention and amplifies the experience.



Visual Wow Factor

Lighting draws attention to indoor play features, boosting popularity and throughput, while elevating the overall look and feel



Drives Value

Premium feel increases value perception, offers the opportunity to charge more whilst enhancing customer experience



Increases your Offering

Add glow nights to your party menu and create truly Instagrammable moments for your guests



Differentiates your Brand

Unique, high-tech lighting can be a key selling point for your brand, enhancing layout and colour design in your venue



Turbo-charge your Freedom Gaming Arena!

Rugged Lighting seamlessly integrates with our Freedom Gaming tag system, responding to gameplay and scores.

Adding lighting to your Freedom Gaming arena boosts footfall, enhances design and increases the immersivity of the interactive experience by highlighting obstacles and entry zones and responding to gameplay to create excitement and energy.

Lighting effects become part of the game, responding to Freedom Gaming scores and gameplay to add to the thrill.



Scan here to get in touch.

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